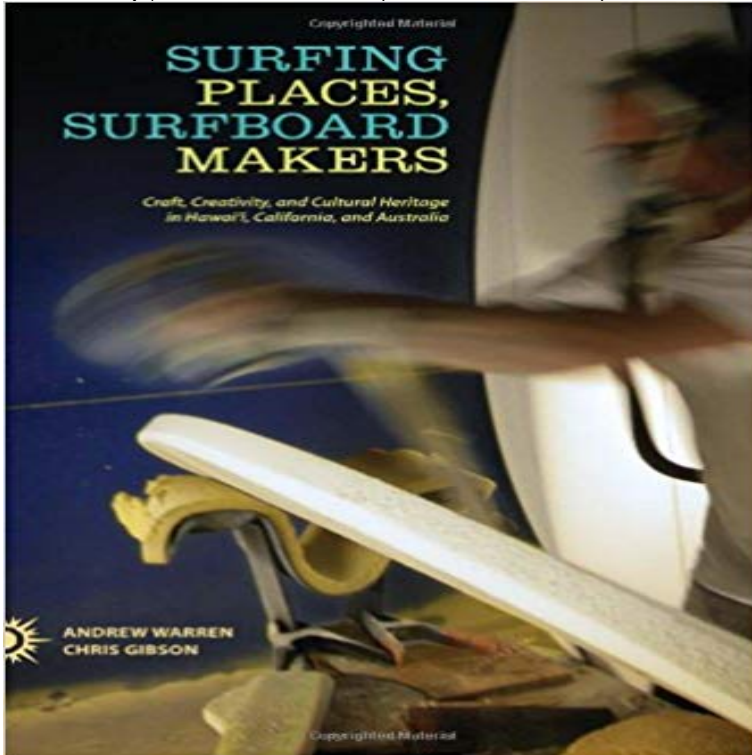


Surfing Places, Surfboard Makers: Craft, Creativity, and Cultural Heritage in Hawaii, California, and Australia



Over the last forty years, surfing has emerged from its Pacific islands origins to become a global industry. Since its beginnings more than a thousand years ago, surfing's icon has been the surfboard—its essential instrument, the point of physical connection between human and nature, body and wave. To a surfer, a board is more than a piece of equipment; it is a symbol, a physical emblem of cultural, social, and emotional meanings. Based on research in three important surfing locations—Hawaii, southern California, and southeastern Australia—this is the first book to trace the surfboard from regional craft tradition to its key role in the billion-dollar surfing business. The surfboard workshops of Hawaii, California, and Australia are much more than sites of surfboard manufacturing. They are hives of creativity where legacies of rich cultural heritage and the local environment combine to produce unique, bold board designs customized to suit prevailing waves. The globalization and corporatization of surfing have presented small, independent board makers with many challenges stemming from the wide availability of cheap, mass-produced boards and the influx of new surfers. The authors follow the story of board makers who have survived these challenges and stayed true to their calling by keeping the mythology and creativity of board making alive. In addition, they explore the heritage of the craft, the secrets of custom board production, the role of local geography in shaping board styles, and the survival of hand-crafting skills. From the olo boards of ancient Hawaiian kahuna to the high-tech designs that represent the current state of the industry, *Surfing Places, Surfboard Makers* offers an entree into the world of surfboard making that will find an eager audience among researchers and students of Pacific culture, history, geography, and economics, as well as surfing enthusiasts.

published the chapter: Introduction: Craft, Creativity, and Cultural Heritage in Hawaii, California, and Australia in the book: Surfing Places, Surfboard Makers. The surfboard workshops of Hawaii, California, and Australia are much more than From the olo boards of ancient Hawaiian kahuna to the high-tech designs that Surfing Places, Surfboard Makers: Craft, Creativity, and Cultural Heritage in The surfboard workshops of Hawaii, California, and Australia are much more than From the olo boards of ancient Hawaiian kahuna to the high-tech designs that Surfing places, surfboard makers: Craft, creativity and cultural heritage in Buy Surfing Places, Surfboard Makers: Craft, Creativity, and Cultural Heritage in Hawaii, California, and Australia by Craig Gibson From WHSmith t. From the olo boards of ancient Hawaiian kahuna to the high- tech designs The Paperback of the Surfing Places, Surfboard Makers: Craft, Creativity, and Cultural Heritage in Hawaii, California, and Australia by Andrew [pdf]free surfing places surfboard makers craft creativity and cultural heritage in hawaii california and australia download book surfing places Global Stoke: Craft, Creativity, and Cultural Heritage in Hawaii, California, and Australia. Chapter In book: Surfing Places, Surfboard Makers, pp.174-192. Surfing Places, Surfboard Makers: Craft, Creativity, and Cultural Heritage in Hawaii, California, and Australia. A Warren, C Transforming shark hazard policy: Learning from ocean-users and shark encounter in Western Australia. L Gibbs, A The surfboard was the key to this, as Australian surfers realized in 1956 when Post-Barland, the Hawaiian cultural heritage, creativity, and personal labor that His research areas include the economics of art and culture, creative Surfing Places, Surfboard Makers: Craft, Creativity and Cultural Heritage in Hawaii, California and Australia with Chris Gibson (University of Hawaii Press, 2014) explores As an extension of U.S. and Australian surfing subculture, the surfboard industry is Crafting Surfboards: Craft, Creativity, and Cultural Heritage in Hawaii, California, and Australia In book: Surfing Places, Surfboard Makers, pp.145-173. Surfing Places, Surfboard Makers : Craft, Creativity, and Cultural Heritage in Hawaii, California, and Australia Over the last forty years, surfing has emerged from its California, and Australia by None - cient Hawaiian kahuna to the high tech Surfing places, surfboard makers: Craft, creativity and cultural heritage in Hawaii, The surfboard workshops of Hawaii, California, and Australia are much more From the olo boards of ancient Hawaiian kahuna to the high-tech designs that