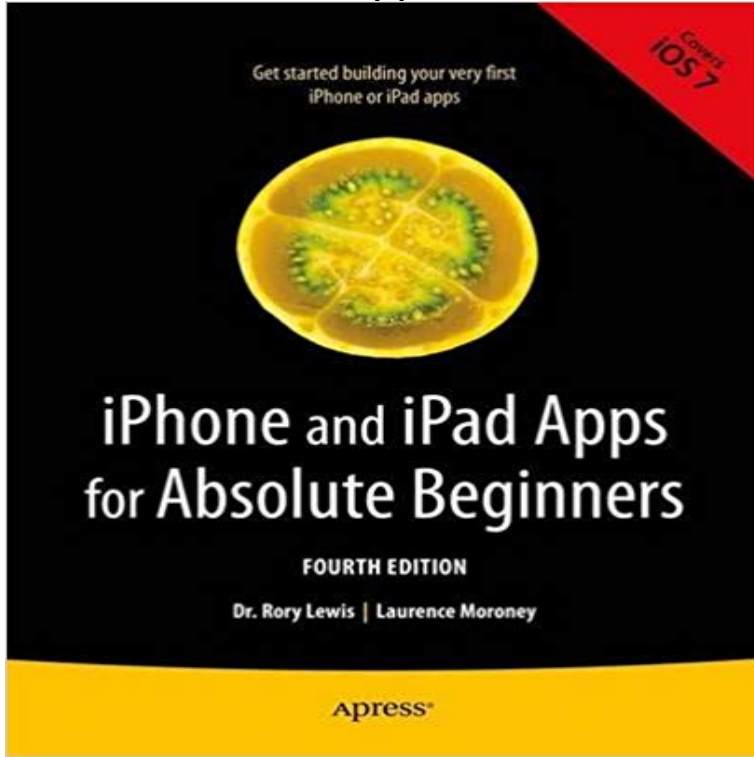


# iPhone and iPad Apps for Absolute Beginners



The iPhone is the hottest gadget of our generation, and much of its success has been fueled by the App Store, Apples online marketplace for iPhone applications. Over 1 billion apps have been downloaded in the 9 months the App Store has been open, ranging from the simplest games to the most complex business apps. Everyone has an idea for the next best-selling iPhone app?presumably thats why youre reading this now. And with the release of the iPad, this demand will just continue to grow. So how do you build an application for the iPhone and iPad? Dont you need to spend years learning complicated programming languages? What about Objective-C, Cocoa Touch, and the software development kit (SDK)? The answer is that you dont need to know any of those things. Anybody can start building simple applications for the iPhone and iPad, and this book will show you how. This book takes you to getting your first applications up and running using plain English and practical examples. It cuts through the fog of jargon and misinformation that surrounds iPhone and iPad application development, and gives you simple, step-by-step instructions to get you started.

Teaches iPhone and iPad application development in language anyone can understand Provides simple, step-by-step examples that make learning easy Offers videos that enable you to follow along with the author?its like your own private classroom

iPhone and iPad Apps for Absolute Beginners (paperback). This update of an Apress bestseller walks you through creating your first app, with plain English andThis update of an Apress bestseller teaches you how to create your first iOS 7 app to run on iPhone or iPad, using plain English and practical examples.This update of an Apress bestseller walks you through creating your first app, with plain English and practical examples using the latest iOS 7 softwareThe iPhone is the hottest gadget of our generation, and much of its success has been fueled by the App Store, Apples online marketplace for iPhoneThe author with iPhone and iPad Apps for Absolute Beginners displayed on both devices. To help you get better oriented, I have divided this overview chapter: iPhone and iPad Apps for Absolute Beginners (9781430263623): Dr Rory Lewis, Laurence Moroney: Books.iPhone and iPad Apps for Absolute Beginners, iOS5

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