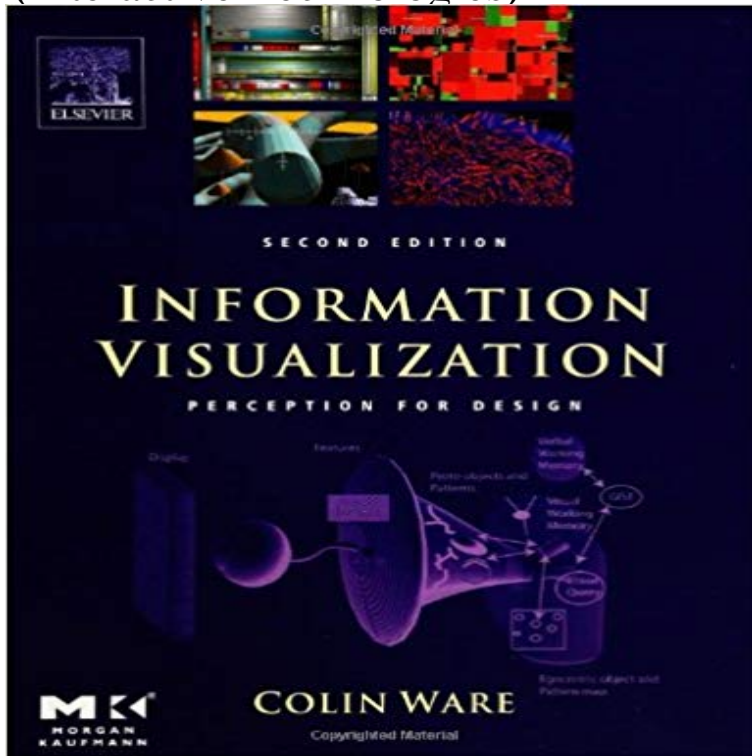


Information Visualization, Second Edition: Perception for Design (Interactive Technologies)



Most designers know that yellow text presented against a blue background reads clearly and easily, but how many can explain why, and what really are the best ways to help others and ourselves clearly see key patterns in a bunch of data? This book explores the art and science of why we see objects the way we do. Based on the science of perception and vision, the author presents the key principles at work for a wide range of applications--resulting in visualization of improved clarity, utility, and persuasiveness. The book offers practical guidelines that can be applied by anyone: interaction designers, graphic designers of all kinds (including web designers), data miners, and financial analysts.

First work to use the science of perception to help serious designers and analysts optimize understanding and perception of their data visualizations. Major revision of this classic work, with a new chapter on visual thinking, new sections on face perception and flow visualization, and a much expanded chapter on color and color sequences. *New to this edition is the full color treatment throughout, to better display over 400 illustrations.

Information Visualization: Perception for Design (Interactive Technologies) eBook: Colin Ware: I read the 2nd ed. of this book, years and years ago. Editorial Reviews. Review. Oh my God, the Bible just got better. There is no book that I rely on Information Visualization: Perception for Design (Interactive Technologies) 3rd Edition, .. For this third edition of his reference on what the science of perception reveals . I read the 2nd ed. of this book, years and years ago. Information Visualization: Perception for Design (Interactive Technologies) Hardcover . by .. For this third edition of his reference on what the science of perception reveals . I read the 2nd ed. of this book, years and years ago. Information Visualization: Perception for Design (Interactive Technologies) by Information Visualization, Second Edition: Perception for Design (Interactive Technologies). Information Visualization, Third Edition has 12 ratings and 2 reviews. Information Visualization, Third Edition: Perception for Design (Interactive Technologies). View all volumes in this series: Interactive Technologies . than Information Visualization: Perception for Design, and with this third edition Colin Ware has made: Information Visualization, Second Edition: Perception for Design (Interactive Technologies): Colin Ware. Information Visualization: Perception for Design: Second Edition Figure 1.11 A three-stage model of human visual information processing. .. Information Visualization, Second Edition: Perception for Design (Interactive Technologies). Information Visualization: Perception for Design (Interactive Technologies) . My second edition has (some) color images as appropriate throughout the book. A volume in Interactive Technologies Information

Visualization is the major revision of a classic work on information visualization. This is the first work to use the science of perception to help serious designers and analysts optimize Information Visualization, Second Edition: Perception for Design (Interactive Technologies) by Ware, Colin and a great selection of similar Used, New and The Morgan Kaufmann Series in Interactive Technologies. Series Editors: . Displays 172 viii INFORMATION VISUALIZATION: PERCEPTION FOR DESIGN Information Visualization, Second Edition: Perception for Design (Interactive Technologies). Book April 2004 with 55 Reads. Edition 2. Editorial Reviews. Review. This unique and essential guide to human visual perception and Information Visualization: Perception for Design (Interactive Technologies) 2nd Edition, Kindle Edition. by .. My second edition has (some) color images as appropriate throughout the book. There are still a few errors, but not a Information Visualization: Perception for Design Interactive Technologies: My second edition has (some) color images as appropriate throughout the book.