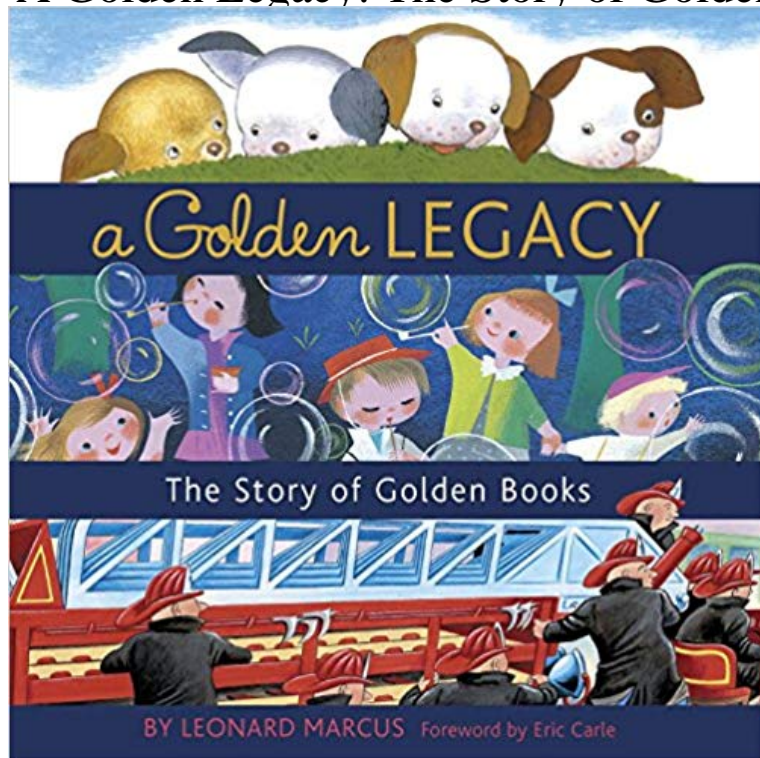


A Golden Legacy: The Story of Golden Books



Back in print, the fascinating history of Little Golden Books, in celebration of their 75th anniversary in 2017! With a Foreword by Eric Carle. Eminent childrens historian Leonard Marcus A Golden Legacy chronicles the fascinating story of the creation, marketing, and worldwide impact of Little Golden Books, the most popular childrens books of all time. Launched during the dark days of WWII, Golden Books such as The Poky Little Puppy were an instant sensation. Hallmarked by their superlative quality yet affordable to nearly all, they changed the cultural landscape even as they mirrored our quickly changing postwar culture: the powerful influence of television, the post-Sputnik renaissance in American science education, and the birth of the civil rights movement. Lavishly illustrated with the iconic Golden Book covers and colorful artwork that generations of children have pored over, A Golden Legacy is a compelling tale of mavericks, innovators, and renowned authors and illustrators... a stirring celebration of the humble books in which we scrawled our names, with the cardboard cover and the shiny gold-foil spine.

Back in print, the fascinating history of Little Golden Books, in celebration of their 75th anniversary in 2017! With a Foreword by Eric Carle. Eminent childrensGolden Legacy: The Story of Golden Books (Deluxe Golden Book) [Leonard S. Marcus] on . *FREE* shipping on qualifying offers. Back in print, the(Random House, 2007/2017). The fascinating, never-before-told story of the creation, marketing, and worldwide impact of the most popular illustrated childrensGolden Legacy: The Story of Golden Books. \$40.00. Publication Date: Available Now. + -. Add to cart. Information Reviews (0)Golden Legacy: Original Art from 75 Years of Golden Books debuted at the National Center for Childrens Illustrated Literature (NCCIL) as Golden Legacy:: Golden Legacy: The Story of Golden Books (Deluxe Golden Book): 0375829962 *BRAND NEW* Ships Same Day or Next! Leonard Marcus, author of the excellent 2012 book Tell Me a Story!: Why Picture Books Matter here takes readers through the Golden BooksAmazon?????Golden Legacy: The Story of Golden Books?????????Amazon?????????????Leonard Marcus?????????????Back in print, the fascinating history of Little Golden Books, in celebration of their 75th anniversary in 2017! With a Foreword by Eric Carle. Eminent childrens Back in print, the fascinating history of Little Golden Books, in celebration of their 75th anniversary in 2017! With a Foreword by Eric Carle.Booktopia has Golden Legacy, The Story of Golden Books by Leonard S Marcus. Buy a discounted Hardcover of Golden Legacy online from Australias leadingScopri Golden Legacy: The Story of Golden Books di Leonard Marcus: spedizione gratuita per i clienti Prime e per ordini a partire da 29 spediti da Amazon. Back in print, the fascinating history of Little Golden Books, in celebration of their 75th anniversary in 2017!

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