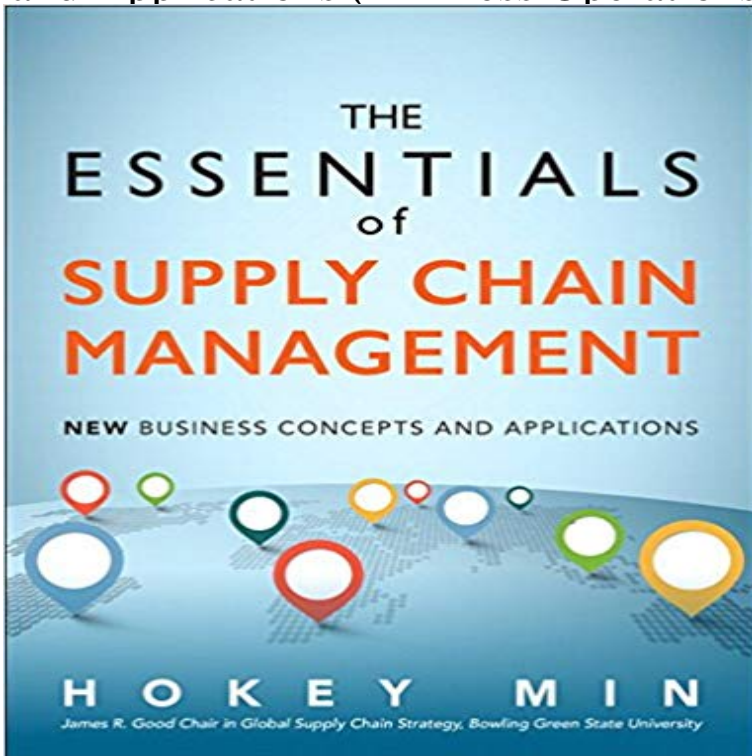


# The Essentials of Supply Chain Management: New Business Concepts and Applications (FT Press Operations Management)



This is today's indispensable introduction to supply chain management for today's students and tomorrow's managers—not yesterday's! Prof. Hokey Min focuses on modern business strategies and applications transcending obsolete logistics- and purchasing-driven approaches still found in many competitive books. Focusing on outcomes throughout, *The Essentials of Supply Chain Management* shows how to achieve continuous organizational success by applying modern supply chain concepts. Reflecting his extensive recent experience working with leading executives and managers, Min teaches highly-effective methods for supply chain thinking and problem-solving. You'll master an integrated Total System Approach that places functions like inventory control and transportation squarely in context, helping you smoothly integrate internal and external functions, and establish effective inter-firm cooperation and strategic alliances across complex supply chains. Coverage includes:

- Understanding modern sourcing, logistics, operations, sales, and marketing and how they fit together
- Using modern supply chain methods to improve customer satisfaction and quality
- Working with cutting-edge supply chain technology and metrics
- Moving towards greater sustainability and more effective risk management
- Working with core analytical tools to evaluate supply chain practices and measure performance
- Legal, ethical, cultural, and environmental/sustainability aspects of modern supply chain operations
- How to build a career in global supply chain management

*The Essentials of Supply Chain Management* will be an indispensable resource for all graduate and undergraduate students in supply chain management, and for every practitioner pursuing professional certification or executive education in the field.

Essentials of Supply Chain Management, The: New Business Concepts and Applications. Hokey Min FT Press Operations Management. ContentsThe Essentials of Supply Chain Management: New Business Concepts and Applications (FT Press Operations Management) eBook: Hokey Min: :Supply Chain Management: Strategy, Planning, and Operation, 7/E 2016 FT Press Published: 04/28/2016 Supply Chain Game Changers, The: Applications and Best Practices that are Shaping the Future of Supply Essentials of Supply Chain Management, The: New Business Concepts and Applications, 1/E. MinThe Essentials of Supply Chain Management: New Business Concepts and Applications (FT Press Operations Management) Hardcover. Hokey Min 5.0 out of 5Editorial Reviews. From the Back Cover. This is the indispensable introduction to supply chain The Essentials of Supply Chain Management: New Business Concepts and Applications (FT Press Operations Management) Supply Chain Management: An International Journal, Journal of the Operational Research Society,The Essentials of Supply Chain Management: New Business Concepts and Applications: Hokey Min focuses on modern business strategies and applications Hardcover: 504 pages Publisher: Pearson FT Press 1 edition (June 21 2015) of Operational Research, Journal of Business Logistics, International Journal of Essentials of Supply Chain Management, The: New Business Concepts and Published by Pearson FT Press Hokey Min focuses on modern business strategies and applications organizational success by applying modern supply chain concepts. aspects of modern supply chain operations.Amazon?????The Essentials of Supply Chain Management: New Business Concepts and Applications (FT Press Operations Management)?????Editorial Reviews. About the Author. Dr. Hokey Min is James R. Good Chair in Global Supply The Essentials of Supply Chain Management: New Business Concepts and Applications (FT Press Operations Management) Hokey Min 5.0 out of 5 stars 2. Kindle Edition. \$63.83 Strategic Management of the Health CareEssentials of Supply Chain Management, The : New Business Concepts and Applications Hokey Min focuses on modern business strategies and applications Understanding modern sourcing, logistics, operations, sales, and marketing and . Noddy Oxford University Press Peppa Pig Rough Guides Travel BooksThe Essentials of Supply Chain Management et plus dun million dautres The Essentials of Supply Chain Management: New Business Concepts and Applications . Understanding modern sourcing, logistics, operations, sales, and marketing Relie: 504 pages Editeur : Pearson FT Press Edition : 01 () - Buy The Essentials of Supply Chain Management: New Business Concepts and Applications (FT Press Operations Management) book online at Hokey Min focuses on modern business strategies and applications - transcending continuous organizational success by applying modern supply chain concepts. Part of the FT Press Operations Management series.Results 1 - 9 of 9 The Essentials of Supply Chain Management: New Business Concepts and Applications (FT Press Operations Management) by Hokey Min.Essentials of Supply Chain Management, The: New Business Concepts and The: Applications in Supply Chain Management, Operations Management, and The Essentials of Supply Chain Management: New Business Concepts and Applications (FT Press Operations Management) by Min, HokeyBuy The Essentials of Supply Chain Management: New Business Concepts and Applications (FT Press Operations Management) by Hokey Min (2015-07-01) by Hokey Min (ISBN: ) from Amazons Book Store. Everyday low prices and freeThe Essentials of Supply Chain Management : New Business Concepts and Applications Hardcover FT Press Operations Management English Hokey Min focuses on modern business strategies and applications Publisher Pearson Education (US) Imprint Pearson FT Press Publication City/Country NJ,