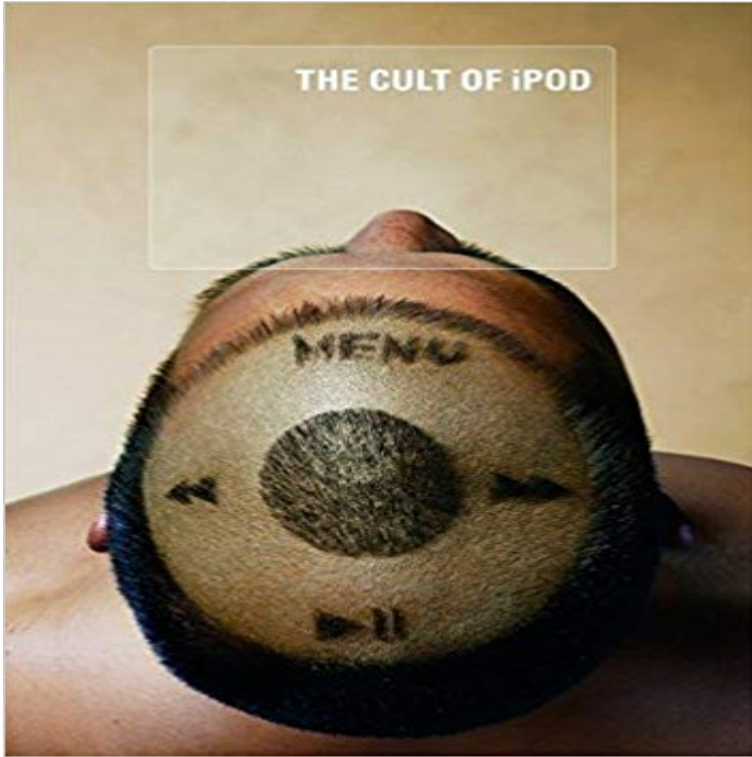


Cult of iPod



Wired news editor Leander Kahney follows up his bestselling *The Cult of Mac* with *The Cult of iPod*, a comprehensive look at how Apples hit iPod is changing music, culture, and listening behavior. *The Cult of iPod* includes the exclusive back story of the iPods development; looks at the many ways iPods users pay homage to their devices; and investigates the quirkier aspects of iPod culture, such as iPod-jacking (strangers plugging into each others iPods to discover new music), as well as the growing legions of MP3Js (regular folks who use their iPods to become DJs). Four-color throughout.

In *Cult of iPod* (No Starch Press, November 2005), I look back on the years between then and now, detailing how the iPod came to be and how it changed the portable music player market. On April 9, 2007, Apple sells its 100 millionth iPod. Coming five-and-a-half years after the portable music player went on sale, the landmark event confirms the iPod's status as a cultural icon. That was certainly the case for one Reddit user, who recently posted a memorial to their dearly departed 160GB iPod. Only for something totally unexpected to Leander Kahney is an editor at Wired News, where his *Cult of Mac* blog is a reader favorite. Previously, Kahney covered Apple and the Mac community for Wired. *The Cult of iPod*, a comprehensive look at how Apples hit iPod is changing music, culture, and listening behavior. *The Cult of iPod* includes the exclusive back story of the iPods development; looks at the many ways iPods users pay homage to their devices; and investigates the quirkier aspects of iPod culture, such as iPod-jacking (strangers plugging into each others iPods to discover new music), as well as the growing legions of MP3Js (regular folks who use their iPods to become DJs). Four-color throughout.

If you would rather give up your car or girlfriend rather than your beloved iPod, then *The Cult of iPod* (\$17) by Leander Kahney is right up your alley. The follow-up to *The Cult of Mac* by Leander Kahney (2005-11-01) [Leander Kahney] on Amazon.com. *FREE* shipping on qualifying offers. Posts: 31624. Posted: Fri Mar 21, 2008 4:23 am. Here is the post detailing how they're releasing *Cult of Mac* and *Cult of iPod* for free on The Pirate Bay! No Starch Press . ipod_. From podcasting to iPod-jacking, this book investigates the quirks and contributions of iPod culture. The iPod, the goose that laid the golden egg for Apple, is dying, analysts say. As the iPhone and iPad take on many of its features, iPod sales are expected to cool. Kids have iPods. iCame iSaw iPod iPod Therefore I Am iPod, uPod, wePod myPod for myTunes This is mine. Wheres yours? This is my source of joy!

Synopsis: *The Cult of iPod* Computers/Software Full description. About the Author: Leander Kahney is an editor at Wired News, where his *Cult of Mac* blog is a reader favorite. Buy *Cult of iPod 1* by Leander Kahney (ISBN: 0689145706666) from Amazon's Book Store. Everyday low prices and free delivery on eligible orders.